Hyatt Regency Thessaloniki:

Sales trip in Romania

BRIEF Organizing a sales road trip in Bucharest to promote & present the Hyatt Regency Thessaloniki hotel to the most important travel agencies & tour operators in Romania;

OBJECTIVE Promoting the Hyatt Regency Thessaloniki hotel in order to be more visible for the Romanian travelers

CONCEPT Two-days meetings in Bucharest, with the representatives of the most important travel agencies & tour operators



5 stars luxurious hotel

resort facilities

casino



meetings with the most important Romanian travel agencies and touroperators

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